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Q2 2020 Shareholder Engagement Call July 16, 2020

### **Profits Through Purpose Executive Leadership on This Call**



**Darrin Williams CEO** Southern Bancorp, Inc. Southern Bancorp, Inc.



**Chris Wewers CFO** 



**Karama Neal President** Southern Bancorp **Community Partners** 

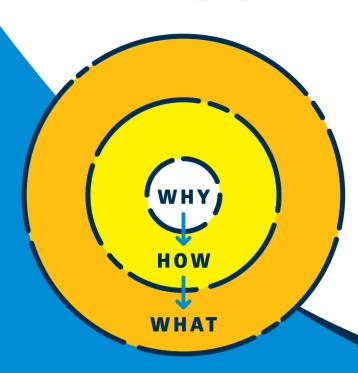


**John Olaimey President and CEO** Southern Bancorp Bank



### We are Wealth Builders for Everyone.

### THE GOLDEN CIRCLE



#### WHY

We believe that wealth building isn't just for the wealthy. We were founded to <code>INVEST</code> in rural towns, under-capitalized communities, and people's dreams. We are wealth builders for everyone.

#### **HOW**

We combine the strength of a billion dollar bank with the flexibility of a non-profit financial education and development company to **EMPOWER** our customers and communities.

#### WHAT

Southern Bancorp is a bank...and so much more. We offer financial products and services that improve financial health and **TRANSFORM** lives.

### 2020 Annual Shareholder Meeting

#### The following board members were reappointed:



Donna Gambrell
SBCP Chair
SBB Director



Mike Myers
Audit Committee
Capital Allocation Committee



**Diane Tatum**Compensation Committee, Chair
Governance Committee



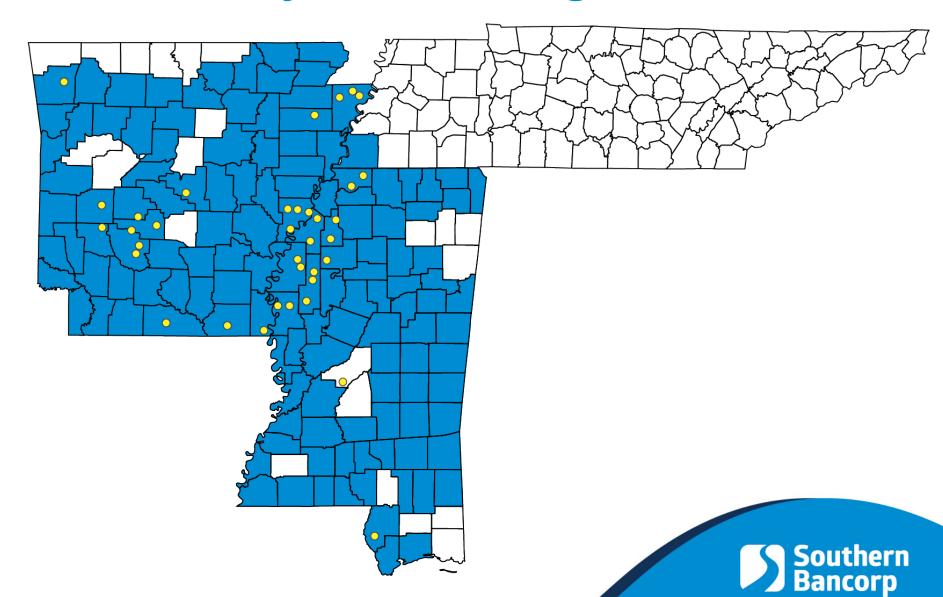
# Providing Access to Credit in CDFI Targeted Underserved Communities

SBB	Q1 YTD	Q2 YTD*
% of loans (#) in CDFI tracts	68.6%	95.8%
% of loans (\$) in CDFI tracts	65.9%	88.4%
Loans originated (#)	1,349	3,796
Loan originations (\$ millions)	\$150	\$386
% of loans under \$10,000	41.9%	37.3%
# of loans under \$1,000	118	206



<sup>\*</sup>Southern Bancorp modified its CDFI Target Market in May 2020

### **New Modified CDFI Target Markets**



## **Financial Highlights**



# Q2 Financial Highlights YOY – Balance Sheet (000's)

	2019	2020
Cash & Investments	\$283,310	\$356,497
Net Loans	\$1,006,162	\$1,138,750
Fixed Assets	\$40,581	\$39,280
Intangibles	\$37,402	\$37,337
Other Assets	\$57,259	\$64,229
TOTAL ASSETS	\$1,424,714	\$1,636,093
Deposits	\$1,156,505	\$1,358,226
Other Borrowings	\$103,526	\$103,933
Other Liabilities	\$10,166	\$13,299
Shareholder's Equity	\$154,517	\$160,635
TOTAL LIABILITIES & EQUITY	\$1,424,714	\$1,636,093



# Q2 Financial Highlights YOY – Income Statement (000's)

	2019	2020
Interest Income	\$28,855	\$33,057
Interest Expense	(\$5,444)	(\$5,143)
Net Interest Revenue	\$23,411	\$27,914
PLLL	(\$2,480)	(\$3,100)
Non Interest Income	\$6,091	\$5,005
Non Interest Expense	(\$20,433)	(\$22,623)
Income Before Taxes	\$6,589	\$7,196
Taxes	(\$1,075)	(\$1,650)
Net Income	\$5,514	\$5,546



### How to be an Anti-Racist Bank

#### How to Be an Anti-Racist Bank







Keith Williams and Michael Howard of MMK Trucking, Greenville, Miss., are customers of and received a Paycheck Protection Program through Southern Bancorp. (Photo courtesy Southern Bancorp)

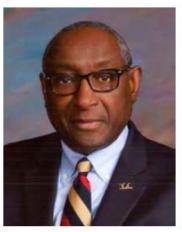


## **Intentionally Serving EVERYONE**

- Racial equity was part of our founders' intent
- 55% of branches are in majority minority census tracts
- Board diversity a priority



Glendell Jones, Jr. Chair of Southern Bancorp, Inc.



Sherman Tate Chair of Southern Bancorp Bank



Donna Gambrell Chair of Southern Bancorp Community Partners

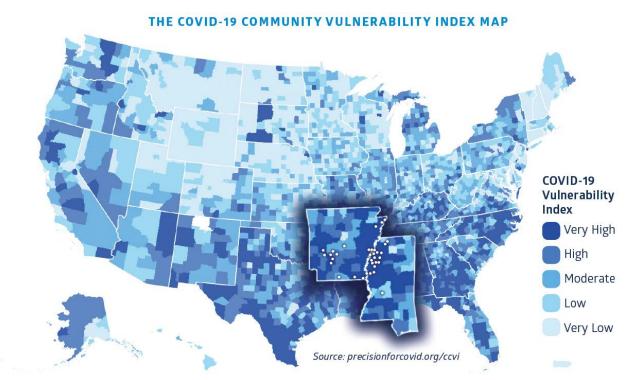
Diversity, Equity, and Inclusion Committee



## **Business Continuity Grants**

SBCP is offering Business Continuity Grants to small businesses in select counties that have not received SBA pandemic-related funding.

- Of the 19 counties with Southern branches, nine have a CCVI score of more than 0.9; thirteen have a score of more than 0.8.
- Quitman County, MS is the 8th most vulnerable county in the US.



## **Business Continuity Grants**

"Applying for assistance during this pandemic has been challenging. I am very thankful for the opportunity to apply for this grant." - BCG recipient

#### 62 Business Continuity Grants representing 197 jobs June 1 – July 10, 2020

Race	Gender
African American – 58%	Female – 55%
Asian American – 2%	Male – 40%
European American – 18%	Did not choose to identify – 5%
Did not choose to identify – 23%	

n=62. Percentages may not add to 100% due to rounding. At least 81% of recipients are women or people of color. All are rural. [15% of PPP loans (\$) were made in rural areas.]

#### Select business types include:

- Agritourism
- Bakery
- Car detailing
- Cleaning service

- Cosmetic sales
- Auto sales
   Funeral home
  - Insurance agency
  - Mechanic
  - Pest control service

- Produce sales
- Restaurant
- Salon
- Screen printing
- Tanning salon

Trucking



# SBA Paycheck Protection Program (PPP) Update

#### **Nationwide PPP numbers:**

- 4,913,151 loans processed
- \$517,494,070,564 dollar volume of processed loans
- \$105,328 average loan size

#### **Arkansas and Mississippi PPP numbers:**

- 88,514 loans processed
- \$6,462,548,433 dollar volume of processed loans
- \$73,011 average loan size

#### **Southern PPP numbers:**

- 1,279 loans processed
- \$111,707,565 dollar volume of processed loans
- \$4,986,100 largest loan
- \$200 smallest loan
- \$87,339 average loan size
- 15,185 jobs supported

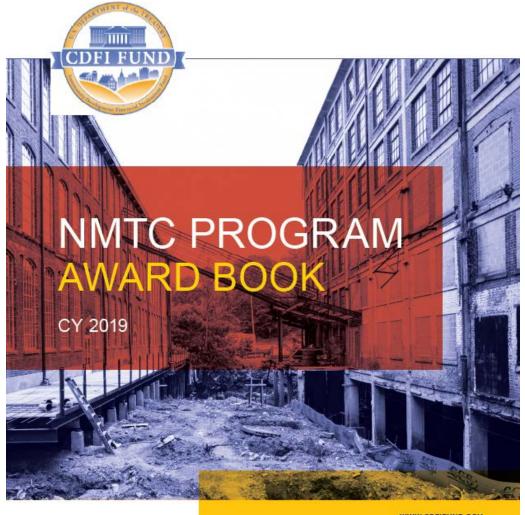


## Asset Quality as of June 30, 2020

- Total Loans \$1,153,502,000
- Allowance for Loan and Lease Losses 1.41%
- Past Due Loans 0.74%
- Past Due Loans Excluding Non-accrual Loans 0.19%
- Other Factors Contributing to Asset Quality
  - Enhanced Unemployment Benefits
  - Stimulus Checks
  - PPP Loans
  - COVID 19 Loan Payment Deferrals



# Southern Bancorp Receives a NMTC Allocation of \$50 Million





## **2019 Annual Report**





# Q & A

#### **SAVE THE DATE:**

#### **Q3 2020 Shareholder Engagement Call**

Thursday, October 15, 2020

9:30 am CST





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